

THE GLEICHEN CALL

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R. C. Clifford Ends 50 Years Service

R. C. Clifford has retired after spending fifty years in the grain business, 37 of those years were spent in Gleichen as agent for the Pioneer Elevator Company. Mr. Clifford entered the grain trade when he was a young man in Manitoba in 1905. Three years later he moved to Saskatchewan, and in 1915 to Alberta. Finally in 1918 he moved to Gleichen where he has been in charge of the Pioneer elevator ever since. During the past month his son, Rinkey, has taken charge of the elevator. Rinkey had been in charge of the Pioneer elevator at Mossleigh for some years before coming to Gleichen.

Mr. Clifford doesn't know just what he is going to now, but intends to live in town for some time at least.

One group of children of Canadian veterans, whose fathers died on active service or because of injuries sustained on active service, have only a few weeks in which to apply for free university education or other advanced training. These are students who are graduated from high school in June 1954, Canadian Legion Dominion President, the Very Re. J. O. Anderson said. Dean Anderson reminded students that according to the Children of the War Head (Educational Assistance) Act of 1953, federal assistance for the purposes of higher education will be paid only if the student enrolls in an institution of higher learning within 15 months of graduation from high school. The plan initiated by the Canadian Legion, and executed by the Department of Veterans Affairs, provides tuition, other fees and an allowance of \$25 a month while a student attends college, university, normal school or nursing training school. Generally, an institution of higher learning is one in which high school graduation is necessary for admission. Students must be in full time attendance at such centers and must start instruction within 15 months of leaving high school. Assistance normally covers the four academic years or 36 months, which ever is the lesser.

WHY BRINED PICKLES SPOIL

An understanding of what actually happens in the dill pickle crock makes pickling more interesting as well as more secure. Miss J. Lewis, Nutritionist with the Alberta Department of Agriculture, points out that the old fashioned dill pickle is the product of a fermentation process. Bacteria grow and feed on the sugar and other food particles from the cucumber. Sugar breaking down produces acid and gas. The acid does the preserving and the gas appears as froth.

There are as well, yeasts present in the brine. It is the yeast growing on the surface of the brine that produces the scum. Yeast grows on the surface because it needs oxygen. If the scum is allowed to remain the yeast will break down the acid just as the bacteria broke the sugar. The acid is the preserving part of the whole process. If the scum is allowed to remain the preserving process stops and the pickles become soft and mushy.

It becomes clear that the acid content of the brine is very important. Any factors affecting the acidity of the brine then must be watched. Water that is strongly alkaline can be a menace. A tablespoon of vinegar per quart of water will prevent the alkaline in the water neutralizing the bacteria produced acid. It is pointed out that modern recipes using more hot vinegar do not produce the same old fashioned flavor.

Bag or dairy salt should be used. Table salt has alkaline added to keep it free running. Once again acidity is threatened.

One more factor, the pickles must be completely covered with brine. If the pickles are not covered with brine they are exposed to bacteria and molds which require air for growth and which cause the pickles to become soft and slimy.



Here are the Lennicks, Ben and Sylvia, CBC radio family whose favorite recordings and chit-chat are enjoyed by listeners from the Maritimes to the west coast every Tuesday on the Trans-Canada network.

Town And District

At the end of June 1954 the town had received \$16,700 in taxes for that year. At the end of June 1955 \$20,700 for the same period of time. This looks as if the taxpayers had a little more money the first half of this year than for the similar period last year.

One evening last week the Home and School Association entertained Mrs. A. Bain to a farewell party in the auditorium of the school. Mrs. Bain has been for several years at teacher in the Gleichen and later Wheatland schools in the district and this week is moving to Turner Valley where she will teach the coming term. During the evening Mrs. Bain was given a presentation by her many friends.

Mr. and Mrs. W. Pugh are leaving this week for a couple of weeks vacation in British Columbia.

Mr. and Mrs. Cam Evans spent few days last week holidaying in United States. They were accompanied by a friend from Kirkcaldy.

Mr. and Mrs. Alex Murray and children of McLennan arrived in town last week. After spending a day here left for Nelson to visit Mrs. Murray's mother. They will return to town before leaving for their home. Scotty was born and raised in Gleichen and for some years was connected with the Indian Agency here. He is now Indian agent at McLennan. He thinks there is no place like Gleichen.

Going to be on the highway over Labor Day weekend? Here are a few "stoppers" which the Automobile Club of America says can stop you from killing yourself: stop speeding, stop driving at night, stop for coffee, stop driving bumper to bumper, stop driving when you're sleepy. 37 people were killed in Canada during last year's Labor Day weekend, 18 of them on highways.

A nation's wealth and economic strength lies in industrial plants, rail transport systems, agriculture, natural resources and the people's ability and willingness to work.

It is perhaps, difficult these days, in face of existing world surpluses, generally large prospective crops for 1955, a tight domestic storage situation, restrictive export quotas to the U.S. and a general lessening in world demand, to be optimistic about the movement into export channels of western Canada grain. The many problems which have to be faced and met will call for patience and understanding on the part of all concerned as well as for initiative and the adoption of aggressive merchandising methods by those who seek to make sales abroad. Not only is production increasing in many importing countries today, but competition from other exporting countries is also increasing. Obviously, the key to the disposal of surplus grains lies in the export of grain in volume through the maintenance and expansion of existing

markets as well as through the finding of new outlets for Canadian grain. For the reasons already mentioned, these tasks will not be easy. But in the end, many of the problems which loom so large today will resolve themselves, and others, no doubt, will become less important. Fortunately, early samples of 1955 wheat show a distinct improvement in quality and protein content over those of the last two years and the weight and quality of other grains also promises to be good. These 'quality' considerations are all favorable when it comes to making exports. In the meantime, then, far from being discouraged, we in Western Canada should rejoice that nature, has this year again blessed our land so that we shall have an abundance and to spare.

Canada's artificial flowers and feathers industry comprises some 42 firms with an output valued at more than \$2,050,000 annually.

Labor Day Always Public Holiday

In its original conception, Labor Day was one set aside to honor the industrial worker and the achievements of trade unions. Today it is still marked officially by organized labor. Everyone else takes a holiday, but pays little attention to the day itself.

Yet the day has a meaning for all of us. Trade unions themselves would be the first to acknowledge that the day of outright hostility between labor and management has ended; that narrow-mindedness on both sides has no place in the building of a greater Canada. And just as the factionalism of yesterday is outdated, so has the significance of Labor Day moved with the time.

On September 5th, every employed person in Canada, from the company president down to the office boy, will be taking a holiday. It is these millions of people, whether they belong in the labor or the management sections of industry who are contributing to the building of this country.

There lies the real meaning of Labor Day—Canadians, laboring to achieve a better, more prosperous Canada; a finer place to which to live and bring up their families. Let there be union parades and celebrations on September 5th, but let there also be a moment's reflection by each of us on the broader concept of labor in Canada—the creation by our own free efforts of the kind of country we want our children to inherit.

Canada's artificial flowers and feathers industry comprises some 42 firms with an output valued at more than \$2,050,000 annually.

WHIP GRAIN STORAGE Problems this YEAR... THE WAY SUCCESSFUL FARMERS DO!



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- 36' x 60' stores up to 21,000 bushels.
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Please send me full information and details of the Butler Special Farm Building without obligation.

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Never easier than now to STEP UP TO OLDS !



Super "88" Holiday 4-Door Hardtop

Make this your "Step Up Week"—the week you step up from the ordinary into an Oldsmobile. From a price view it's a smaller, easier step than you think. From every other viewpoint it will be the most wonderful step of your life. Come see the cars we're talking about. There's everything from the revolutionary 4-Door Holiday Sedans to the dashing, youthful 88's. And each has the scene-stealing beauty that puts you ahead of the crowd in style, comfort and pleasure.

And talk about power—that is another big plus you get with Oldsmobile. Instant power—Rocket power—delivered by the greatest engines in automotive history. Yes, the greatest—for no engines can outperform the Rocket 202 and 185 engines for getaway, for effortless cruising, and for fuel efficiency.

So drop in this week. See the cars—take the wheel—make a deal. You'll find it was never easier than now to get out of the ordinary into an Oldsmobile.

88.98



Super "88" 4-Door Sedan

A "Rocket" for every pocket!
And you'll find one priced just right for yourself! Choose from thirteen gorgeous models in Oldsmobile's three thrilling series... luxurious Ninety-Eight, the brilliant Super "88" and the budget priced "88"! See them—drive them—this week at your Oldsmobile dealer's.

O-1786

A GENERAL MOTORS VALUE

OLDSMOBILE
Gleichen Motors

He grins when spiders spin--they help him in his work

WINNIPEG.—Spiders work for John Lewis, Winnipeg proprietor of a scientific instrument repair service and agency, reports a Canadian Press story.

When a spider spins, Mr. Lewis grins, for he uses the spider silk, the finest thread available, for "cross-hairs" on the scientific and surveying instruments he repairs. At his workshop his insect employees inhabit a row of small glass jars. An occasional leaf or dead fly helps keep spiders alive for a time.

When the spider's services are required, the eight-legged beauty is placed on a tray from which it can't escape. After a usually lengthy wait, the spider starts spinning around rectangular cardboard frames provided. These frames are revolved as the spider spins and dangles.

On callipers

Short lengths of the web are then caught on the ends of callipers with shellac; the callipers are screwed open to stretch the web; and the web is stuck to the diaphragm of an army sight or levelling and surveying instruments.

Precise placing of the next-to-invisible gossamer is an extremely delicate job which may take up to half an hour. Some of the instruments require two cross-hairs and two stadia lines for determining distance.

In most modern instruments the lines are usually etched on a glass lens. But this means one or more lens to cut out light. Thus some engineers still prefer spider web. Human hair silk or nylon, although easier to work with, would look like hawser line under magnification of the instruments. Not every spider's thread is suitable for his work, Mr. Lewis says. Some web is too fine and some even twists in spirals.

The best type of spider, he has found is the black rose-bush spider.

Spider silk is in reality a cable composed of many fine, individual threads.

When Mr. Lewis came to Winnipeg in 1948 he was the only man in western Canada skilled in "spider work," having learned the rare craft in England as an employee of a leading manufacturer of scientific instruments.

After the 1950 Manitoba flood, skeins of spider web helped build greater Winnipeg permanent diking system. Mr. Lewis was responsible for repairing and checking all survey instruments used in constructing the dikes.

Today the spiders are still doing their part in keeping western Canada roads on track, in developing army dial sights and range-finders on the target.

Dollar a pound on the hoof

RIVER SIOUX, Iowa.—Myron Hoff, 58, isn't sparing the calories these days because he's worth his weight in silver.

Hoff won the prize in a nationwide livestock judging contest for feed dealers and will receive a silver dollar for every ounce he registers at an official weighing-in at Chicago.

His current weight of 177 pounds is worth about \$2,800.

Skin disease by inhalation

Inhaling such substances as house dust and ragweed pollen can cause skin disease as well as asthma in some children, according to Dr. Louis Tuft, of Temple University School of Medicine, in a report reprinted in the current issue of Health Magazine, official publication of the Health League of Canada.

Dr. Tuft was reporting on "inhaled" allergens in the American Journal of Diseases of Children, published by the American Medical Association.

He says that for many years allergic eczema, a form of skin disease, was treated like other "eczemas" and was blamed on allergy-producing foods such as milk, wheat and eggs. He said that food can cause this kind of skin disease, but that it often results from simply inhaling allergens, notably ragweed. Frequently, both skin disease and asthma are caused by the same substance.

Chief causes of the disease are house dust, plant pollens, wool, silk, tiny scales from animal hair or feathers, insecticides, and atmospheric molds (particularly in the midwestern or grain areas of the country). Children may get allergic eczema from rabbits, cats, horses and dogs. While some cases may be treated by desensitizing injections like those used in asthma, the usual treatment is to remove the cause.

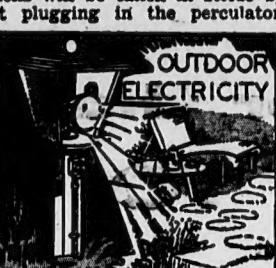
Dr. Tuft noted that it is even possible children may be allergic to dander in the scalps of their parents—but this has never been proved. "Until it is," he said, "one must withhold judgment."

Home Workshop

An outdoor feature that has become a must around homes with steps leading to the garage or street level is the flood light. Other uses can be found for electric contacts that are convenient to the outdoor living area. Those after-dark parties and family snacks will be taken in stride by just plugging in the percutator.

OUTDOOR ELECTRICITY

PATTERN 448



grille and whatever. There is an extra outlet for a bug light in summer. Pattern 448 illustrates each step in making the type of fixture shown in the sketch. A copy of the pattern will be mailed for 35¢.

MAKE PLYWOOD CORNICES AND SCALLOPED FRAMES TO FIT ANY WINDOW

PATTERN 207



This scallop pattern has a wide range of uses as there are twelve different sizes and shapes to be traced onto the wood. These sizes range from one inch to nineteen inches in width with the correct proportions in depth. Pattern 207 also illustrates the right way to make a cornice box for single windows of various widths and a group of windows framed together. In all there are nine styles of window framing illustrated on the pattern, as well as other ways to use these scallops in interior decoration. If you want to make draw curtains order pattern 325 which also shows the best method to use in curtaining more than a dozen different types of windows. Patterns are 35¢ each.

Address order to:

Home Workshop Pattern Service, Department P.P.L., 4438 West Fifth Avenue, Vancouver, B.C.

SEVERAL SYSTEMS

For a generation before the invention of electric telegraphy, in 1832, Europe had several extensive systems for transmitting messages by means of semaphore signals relayed between towers.

Of Manitoba's total land area of 219,723 square miles, only 27,724 square miles are used for agriculture.



PIPE THIS—Farmer prepares to lay plastic pipe with this automatic device on a plot of land near Franklin, Pa., where the labor-saving mechanism is manufactured. Disposable reels holding up to 600 feet of piping are attached to the machine, which is constructed for a three-point hitch, but which is adaptable to any farm tractor. Operating at tractor speed, it is designed to uncover a trench, lay pipe 14 to 20 inches deep and back-fill after itself, at the rate of 100 feet per minute.

Pullets should not be housed with older birds says expert

If "nobody here but us chickens" meant "nobody here but us pullets" it would serve as a reminder to poultrymen when it comes to housing pullets. For it is important, says Robert H. McMillan, Alberta's Poultry Commissioner, to remember that under no circumstances should pullets be housed with older birds.

If yearlings and pullets are to be housed in the same house erect a wire partition to keep the two ages separated.

Overcrowding is one of the greatest problems in the poultry industry. The standard recommendation of 3 sq. ft. of floor space per light bird housed, or 4 sq. ft. per heavy bird is a guide.

These allowances may be reduced somewhat depending on such factors as size and shape of pen and management of flock. However, if these floor allowances are cut by much, they are cut at the poultryman's expense.

These factors are uppermost in the minds of poultrymen as they prepare for the housing of early pullets says Mr. McMillan.

Before the pullets are moved from the range into the laying house the house should have a thorough cleaning and washing with a disinfectant solution. The nests, roosts, dropping boards and floor should be well scraped and sprayed with the disinfectant. This is also the time to make any necessary alterations and repairs to the house.

After the fresh air of the range it is important advises Mr. McMillan to have plenty of ventilation in the laying house as a shortage of fresh air at this time may result in colds for the pullets. Screen doors and windows will provide the necessary ventilation in the laying house.

CORONATION GOWN

BURPHAM, England.—A miniature model of the Queen's Coronation gown, which took more than 130 hours to make, has earned £21 for the Surrey Volunteer Association for the Blind. Mrs. Sylvia Avenell, who made the gown, used 4,000 gold, silver and pearl buttons.

All prunes are dried plums.

People who cannot feel pain unlucky, always in danger

There are some people who cannot feel pain. They are unlucky beings, for they are continually in danger. As children, they are usually covered with bruises and frequently burn themselves severely. As adults, internal diseases, such as appendicitis, give them no pain warning and are often not detected until they have become very serious.

This lack of pain sensations is nothing mysterious. It arises from the absence of the myriads of specialized nerve endings in the skin and within the body, which send damage signals to the tissues.

The intensity of the pain we experience is not always related to the amount of damage we suffer. It depends on the speed at which the injury occurs, or the rate at which it progresses.

For example, sunburn does not hurt the skin during the initial stages while the damage is slowly being done. But a very hot object pressed against the skin for a fraction of a second, not really long enough to do any great harm, causes intense pain because the injury to the skin is proceeding very rapidly.

Scientists also distinguish between the sharp pains experienced on the surface of the body and the duller aches which usually result from internal troubles. The arrangement of pain-receiving nerve endings in the body is very "sensitively" organized. Pain-receivers are buried deep in the palms of the hands and in the soles of the feet, places which are constantly exposed to relatively unimportant stimulants.

On the other hand, pain spots are found closer to the surface in the areas of the neck, shoulders and groin where important structures like the large bones and blood vessels are near the surface, and therefore subject to serious injury from wounds. In these regions, quick warning of danger is important.

Certain internal regions of the body are relatively free of pain-receivers. For example, some parts of the gastro-intestinal tract are insensitive to pain, and therefore cancers and other ailments in this area frequently escape early detection.

The brain itself contains no pain-receivers, but these points are concentrated along the vital blood vessels which feed it or other neighboring structures.

In measuring the intensity of pain, doctors realize that their experiments do not give them a true picture. The severity of pain is affected by emotional factors such as the worry and concern felt by the victim of an accident or a serious disease. Also, the researchers say, the expectation of relief will of itself often help to ease pain. Thus, tablets containing only sugar will provide some patients with pain relief if they believe that the pills contain a pain-relieving substance.

There are many drugs used to vanquish pain. So-called analgesics raise the pain threshold of the nerves, and cause the nerve to require more stimulation before it responds with a pain signal to the brain. Local anaesthetics, like procaine, deaden a nerve or group of nerves completely so that no signal can pass to the brain.

Pain is one of the most important aids to the physician in curing the sick. It alerts the victim to the fact that something is wrong with him. When the patient sees the doctor, the location and type of pain experienced frequent-

ly enable him to find and treat the cause of the distress.

The sensation of pain can rightly be called a blessing in disguise. Without it, we could not learn to avoid harmful experiences and we would often perish from diseases we did not know we had. (ISPS).

Patterns

New color beauty



by Alice Brooks

New color beauty! Crochet these modern leaf-design doilies in two glowing colors—matched to the decor of your home. Easy—lovely!

Pattern 7377: Color-crochet doilies in modern leaf-design. Larger 16½ inches, smaller 11½. Use crochet and knitting cotton.

To obtain this pattern send twenty-five cents in coins (stamps cannot be accepted) to:

Department P.P.L., Household Arts Department, 60 Front Street W., Toronto.

Be sure to write plainly your Name, Address and Pattern Number.

ORDER our 1955 Alice Brooks Needlcraft Catalogue. Enjoy pages and pages of exciting new designs—knitting, crochet, embroidery, iron-ons, toys and novelties! Send 25 cents for your copy of this wonderful book now. You'll want to order every design in it!

BEANS

Dried beans are a good source of protein and can be used as a substitute for meat. There are many ways of preparing them, from the traditional pork-and-beans to more exotic combinations. In addition to their versatility, beans have an added virtue—they are economical.



3 tempting whole-wheat varieties from One Basic Dough!

NEEDS NO REFRIGERATION

FLEISCHMANN'S ACTIVE DRY YEAST

...MAKES 100%...FAST DISOLVING...FAST RISING

Make these treats with new Active Dry Yeast

If your family enjoys whole-wheat bread, give them not one but three treats next time you bake! See how Fleischmann's Active Dry Yeast helps you to serve a variety of tempting things with no extra trouble. When you bake at home, make sure you have Fleischmann's on hand.

Basic WHOLE WHEAT Dough

Scald

3½ cups milk

½ cup granulated sugar

4½ teaspoons salt

½ cup shortening

Remove from heat and cool to lukewarm. In the meantime, measure into a large bowl

½ cup lukewarm water

1 tablespoon granulated sugar

and stir until sugar is dissolved. Sprinkle with contents of

3 envelopes Fleischmann's Active Dry Yeast

Let stand 10 minutes, THEN stir well. Stir in lukewarm milk mixture.

Stir in

6 cups whole wheat flour and beat until smooth and elastic; work in

4 cups more (about) whole wheat flour

Turn out on board sprinkled with whole wheat flour and knead dough lightly until smooth and elastic. Place in a greased bowl and grease top of dough. Cover and set dough in a warm place, free from draught, and let rise until doubled in bulk. Turn out dough on lightly-floured board and knead 10 minutes. Divide into 3 equal portions and finish as follows:

1. WHOLE WHEAT BREAD

Shape one portion of dough into a loaf and fit into a greased loaf pan about 4½ by 8½ inches. Grease top. Cover and let rise until just doubled in bulk. Bake in moderately hot oven, 375°, 35 to 40 minutes, covering loaf with heavy brown paper after first 15 minutes of baking.

2. PAN BUNS

Cut one portion of dough into 16 equal-sized pieces. Shape each piece into a small round ball and arrange in a greased 8-inch square cake pan. Grease tops. Cover and let rise until doubled in bulk. Bake in moderately hot oven, 375°, about 20 minutes. Split rolls and fill with salad or heated vienner.

3. SALAD OR WIENER ROLLS

Cut one portion of dough into 12 equal-sized pieces. Shape each piece into a slim roll 4 to 5 inches long. Place, well apart, on greased cookie sheets. Grease tops. Cover and let rise until doubled in bulk. Bake in moderately hot oven, 375°, about 20 minutes. Split rolls and fill with salad or heated vienner.

4. WHOLE WHEAT COOKIES

Cut one portion of dough into 16 equal-sized pieces. Shape each piece into a small round ball and arrange in a greased 8-inch square cake pan. Grease tops. Cover and let rise until doubled in bulk. Bake in moderately hot oven, 375°, about 20 minutes. Split rolls and fill with salad or heated vienner.

5. WHOLE WHEAT COOKIES

Cut one portion of dough into 16 equal-sized pieces. Shape each piece into a small round ball and arrange in a greased 8-inch square cake pan. Grease tops. Cover and let rise until doubled in bulk. Bake in moderately hot oven, 375°, about 20 minutes. Split rolls and fill with salad or heated vienner.

6. WHOLE WHEAT COOKIES

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8. WHOLE WHEAT COOKIES

Cut one portion of dough into 16 equal-sized pieces. Shape each piece into a small round ball and arrange in a greased 8-inch square cake pan. Grease tops. Cover and let rise until doubled in bulk. Bake in moderately hot oven, 375°, about 20 minutes. Split rolls and fill with salad or heated vienner.

OUR COMPLETE SHORT STORY—

THE SIGHTSEERS

By JACK GARLINGTON

A LOUD Steve said "the big building's the Aquarium," but to himself he said "there's something fishy about this."

Nothing looked fishy in a young man riding around with a pretty girl in a blue sport coupe, showing her the sights. But somehow Steve felt ill-at-ease, as if there were something he needed to know.

He had met Helen that morning. He was sitting in the hotel lobby sunk in the depths of an easy chair, and the realization that Elaine—lovely Elaine with the quizzical eyebrows—wasn't going to come. It was eleven thirty, and their date had been set for eleven fifteen. Steve wondered how to pass the weekend in a strange town.

Then Helen walked in. She glanced around, shyly, and at the same time poised.

"Are you waiting for someone?" he asked.

"Well," she said, gazing at him with brown eyes, "I'm looking—"

She paused, and he filled in: "Looking around? I make a good guide."

"Yes," she said, definitely. "I'm looking around."

"Good." He invited her to a seat and introduced himself.

"I'm Steve Laramie," he said.

Attendance at museum over 100,000

REGINA. — Attendance at the Museum of Natural History in Regina has passed the 100,000 attendance mark since the official opening May 16.

Museum Director F. G. Bard said average daily attendance at the edifice built to honor Saskatchewan pioneers is about 1,000.

At the close-up Aug. 16, total attendance was 100,900. Of the total attendance passing through the doors of the blue-colored Tyndall stone building, 79 were groups averaging about 50 viewers.

Mr. Bard said that on May 16, the day Governor-General Vincent Massey dedicated and officially opened the museum, the attendance was 2,500. This figure included His Excellency, invited guests and visitors.

Sunday registers are indicating largest attendance figures with an average 3,000 viewers. The largest attendance date was Sunday, June 26, when 4,808 persons toured the museum. This was followed by July 10, when tourers totalled 4,156. Largest attendance month was July when 38,077 persons toured the building.

Mr. Bard reminds those interested in viewing the Museum of Natural History of the summer touring hours in effect. They are: Monday through Friday—10 a.m. to 5 p.m.; and 7 p.m. to 9 p.m. Saturday, Sunday and holiday schedule is 2 p.m. to 5 p.m. and 7 p.m. to 9 p.m.

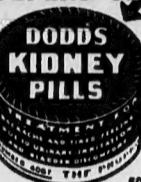
A wallaby is a small kangaroo.

PATENTS

AN OFFER TO EVERY INVENTOR. List of inventions and full information sent free. THE RAMSAY COMPANY, Registered Patent Attorneys, 873 Bank Street, Ottawa, Canada.

YOU CAN DEPEND ON

When kidneys fail to remove excess acids and wastes, aches, tired feeling, disturbed rest often follow. Dodd's Kidney Pills stimulate kidneys to remove acids. You feel better, sleep better, work better. Get Dodd's at any drug store. You can depend on Dodd's.



EXPORT
CANADA'S FINEST
CIGARETTE



A TRADITIONAL SPANISH MANTILLA inspires a new fashion idea for summer and Anna Maria Alberghetti shows here how beautiful the mantilla can look on extra special occasions. It can also be worn as a stole, and it makes an ideal evening wrap in hot weather. The ball gown worn by Anna Maria is in tea rose yellow and has a romantic decolleté neckline with prettily ruched sleeves.

Dusty warehouse at London dock has floor of new and old ivory

A dusty warehouse at St. Catherine's Dock, in the Port of London, contains an Ivory Floor over which Mr. Alfred Yates has presided for 30 years.

In this strange place elephants' tusks, rhinoceros' horns, the wick-

Fashions

Half-sizers look!



4670
14½-24½

by Anne Adams

Want something new and pretty? Sew this in a jiffy! It's proportioned to fit the shorter, fuller figure—no alteration worries! Simple, slimming lines with a collar, pocket flaps that can match or contrast with the dress. Have it with or without sleeves!

Pattern 4670: Half Sizes 14½, 16½, 18½, 20½, 22½, 24½. Size 16½ takes 4½ yards 35-inch.

This pattern easy to use, simple to sew, is tested for fit. Has complete illustrated instructions.

Send thirty-five cents (35c) in coins (stamps cannot be accepted) for this pattern. Write plainly Size, Name, Address and Style Number and send orders to:

Department P.P.L.
Anne Adams Pattern Dept.,
60 Front Street W., Toronto

THE TILLERS



Rosetown will have automatic telephone system Sept. 27

REGINA. — The eleventh completely automatic telephone exchange to be installed in Saskatchewan during the past six years, and the 21st dial exchange centre in the province will go into service at Rosetown at 11 p.m. (MST) Sept. 27.

S. R. Muirhead, telephones' general manager, said the change-over will replace the present magneto equipment with a new six-position toll switchboard, which provides for 700 local lines, 100 business rotary lines and 50 rural lines. Ringing equipment can be so designed for the rural lines that up to 20 subscribers can be served on each.

Contract for the new exchange was let to Shoquist Construction Ltd., Saskatoon, at a contract price of \$83,500. In addition to the building, automatic equipment priced at \$105,000 is being supplied by Siemens Brothers (Canada) Ltd., the parent company of which is in England, suppliers and installers of the magneto equipment in the old exchange which was built in 1927.

Mr. Muirhead added that at the present time, cable work in Rosetown and installation of new dial telephones in the areas are being completed, and will add considerably to the cost of the construction.

When the change-over is completed, only cradle type dial telephones will be in use in the Rosetown exchange area. The exchange presently provides switching services for six rural telephone companies. They are Anglia, Fortune, Idaleen, Ridpath, Rosetown North-ern and South Rosetown.

Mr. Muirhead said the \$188,500 change-over building has steel joists, concrete floors and roof, and tile walls faced with Estevan buff brick. It is 46 feet wide and 65 feet long with provisions for further extension if necessary. The main floor will house the switchboard, operator's quarters and dial equipment. The power plant and ringing equipment will be located in the basement.

Elephant's tusks are solid but the roots are hollow. The hollow sections are used to make bracelets and the carved backs of brushes and the solid parts are sawn into lengths for use in the making of such things as boxes and piano keys.

Mr. Yates can tell, by looking at a tusk, the animal's age, whether it is a cow or bull elephant and from what part of Africa or India it originally came. If it is healthy—the color is an indication of this—it may be sold at 20 shillings for every pound of weight.

Two tusks to be seen just now on the Ivory Floor are those of mastodons, the immense forebears of the elephant that roamed the plains of Russia and Europe before the Ice Age.

Originally, many of them were caught in the advancing ice and either fell into the glaciers or were frozen into the earth. The ones that fell into the glaciers have been perfectly preserved all these thousands of years and are frequently found by the Russians when the ice melts round the Bering Straits in northern Siberia.

The tusks are sent to London and are auctioned as ordinary commercial ivory, in spite of their great antiquity.

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The tusks are sent to London and are auction

Chrysler Sponsors Football Telecasts

E. C. Row, president and general manager of Chrysler Corporation of Canada, Limited, and Alphonse Ouimet, general manager of the Canadian Broadcasting Corporation has announced that Chrysler of Canada will sponsor, with CBC, all telecasts of Canadian professional football this fall.

The Big Four games will be carried to all inter-connected English stations in the eastern time zone, while non-connected stations will receive a tele-recorded game each week. In the west, two games of the Western Conference will be televised most weeks and western television station will receive the most appropriate and interesting game each week. These will be on a delayed basis since no interconnections yet exist in the Western and Pacific regions.

Mr. Ouimet stated that this year's coverage of the football games will be the most comprehensive program of football telecasts ever made on this continent. In the East, 10 connected stations will telecast from 20 to 26 games each, and the three non-connected stations will telecast from 20 to 26 games each, and the three non-connected stations will televise 14 games during the season. An estimated four and one-half million persons will see the games in their own homes.

Stations located in cities in which the games are actually played are required to "black out" during the day the game is being played. In most instances, however, they may carry a game on the following or other days. These restrictions apply only to the regularly scheduled league games.

The spectacular Grey Cup final originating this year in Vancouver, will be carried "live" to the interconnected Mid-Eastern network including Toronto, Montreal, Ottawa, London, Windsor, Kitchener, Barrie, Hamilton, Peterborough and Kingston. Delayed telecasts will be seen on all other television stations in Canada, either on Sunday or Monday following the game.

Big Four playoffs will also be seen "live" on the Mid-Eastern network, and on a delayed basis on most other Canadian stations. Western playoffs will also be seen on a delayed basis on most stations.

Mr. Row also announced that Chrysler of Canada will sponsor two additional television programs commencing this fall, the dramatic series "Climax" and the spectacular "Shower of Stars". These will be carried on all Canadian television stations with the exception of the French network.

In making the announcement, the Chrysler of Canada president stated that the very sizeable outlay for television will also be accompanied by an increase in the company's general advertising appropriation, already among the largest in Canada. More newspaper space will be used, he said than at any previous time in the corporation's history.

Some western ducks will be wearing bright neck bands this fall. This new banding technique has been introduced by the Canadian Wildlife Service to identify ducks in flight. The neck bands are of flexible colored plastic, some bearing symbols in contrasting colors. The colors and symbols will enable biologists to relate groups of ducks to particular areas of the west and plot their day-by-day movements from the time they learn to fly until they leave for the south. Hunters and farmers spotting the banded ducks can cooperate in the research by writing the Chief of the Wildlife Service at Ottawa with date and location of sighting as well as a good description of the colors on the neck band. No stamp is required on the letter and the Wildlife Service will reply with information on where the ducks were banded.

Lethbridge which was built on coal now burns natural gas.

The Chinook, fabulous wind in Alberta, frequently in the winter raises temperatures from sub-zero readings to thaws in the matter of minutes.

The 1954 navigation season was shorter than 1953 season by 16 days for the Canadian lock at Sault Ste. Marie and the St. Lawrence system.

HERE AND THERE

All schools in the Wheatland School Division will open on Tuesday September 6th.

Mr. and Mrs. Homer Desjardins and children of Los Angeles are visiting relatives in the district.

Mr. and Mrs. Jim Bates and daughter of Kimberley, B. C. were visitors to the home of Mr. Tom Bates last week.

Robert Barrett was seriously injured one night last week when his car was in collision with another car. The accident happened in Calgary. He is suffering from a broken thigh bone and other injuries.

Last Saturday evening the veterans of the last war entertained the veterans of World War I in the Legion hall. This is an annual affair. One year the veterans of the first war entertain the vets of the second war and the next year the second war vets entertain.

On September 1st all the stores in town will remain open but on Monday and Tuesday September 5th and 6th they will be closed. So you had better stock up with plenty of grub Saturday to tide over the three days the stores will be closed.

The Alberta Golden Jubilee Caravan will be at the Recreation Centre on Friday September 9th. There will be a free exhibit of Alberta old and new. In the evening there will be moving pictures showing progress in Alberta.

A young officer was very small and helpless looking and when he first appeared before his men audible comments were made about his apparent ineptness. From the rear of the ranks a voice said: "And a little child shall lead them." Seemingly undisturbed, the officer finished the business of the day. But the next day there appeared a notice on the board: "A Company will take an eighteen-mile route march with full packs. And a little child shall lead them—in a jeep."

The main function of any industry, in Canada or elsewhere, is to provide goods and services at a price acceptable to consumers. If price and product are right the result is employment. If wrong, the result is unemployment.

CLASSIFIED ADS

WANTED Immediately — neat appearing man to supply families in Gleichen locality. Products well known. Real opportunity for a hustler. Products furnished on credit. Write The Rawleigh Co., H-180-59, Winnipeg, Man.

FOR SALE—1951 Mercury Sedan. Overdrive, New tires, very good throughout. \$1,100 or best offer. Phone No 4 Arrowwood.

Canada's largest hospital is the 5,500 bed hospital St. Jean-de-Dieu at Gamelin, Que.

Average size of Alberta ranches are 2,000 acres owned by the individual rancher with 8,000 additional acres under lease from the provincial government.

Canadians are still the world's greatest telephone conversationalists. Last year Canadians averaged 411 conversations each.

Banff has a winter population of 2,500, this swells to 8,000 in the summer.

WANTED NOW! LISTINGS OF CONTRACTORS EQUIPMENT

If you have equipment available for rent or which may become available for rent, it will pay you to list it with us now.

Barmac Equipment Rental Registry
5214 Gaetz Avenue RED DEER Phone 4526

Safety Sam Says...



DON'T HOLD UP TRAFFIC . . . LET THE OTHER DRIVER MAKE A LEFT HAND TURN THROUGH YOUR LANE

You are proceeding with the green light through an intersection. You see a motorist trying to make a left turn. Do you make it a habit to slow down and wave him through?

This courteous act only takes a few short seconds of your time and often such an act unblocks the way for other motorists turning left through the intersection.

So, spare 5 seconds for courtesy and wave the motorist through whenever you can. He'll appreciate your kindness and you'll be pleased with yourself, too.

Published with a view to improving the courtesy of the road . . . by



ALBERTA BREWERS' AGENTS LIMITED

— REPRESENTING —

BIG HORN BREWING CO. LTD. — CALGARY BREWING & MALTING CO. LTD.
SICKS' EDMONTON BREWERY LTD. — SICKS' LETHBRIDGE BREWERY LTD.
NORTHWEST BREWING CO. LTD. — RED DEER BREWING CO. LTD.

REMEMBER . . . COURTESY IS CONTAGIOUS

It's raining bargains at your FORD-MONARCH DEALER'S "September Shower of Bargains" in USED CARS and TRUCKS

Only your FORD-MONARCH Dealer sells **A-1** USED CARS and TRUCKS

Look for the signs
that say **Best Value**
Top Quality



ALL
MAKES
ALL
MODELS
BEST
TERMS
BEST
BUYS

All through September Ford-Monarch Dealers are offering the year's best and biggest values in their "September Shower of Bargains"! You'll find a wonderful selection of cars and trucks—all makes and models—some of them A-1—all of them priced 'way below usual! Record sales of new Fords and Monarchs during 1955 mean that Ford-Monarch Dealers have the finest selections of good used models in their history! Drop in soon—look them over and take your pick—you'll drive a bargain!

EVERY USED CAR AND TRUCK THAT RATES THE A-1 SIGN HAS BEEN:

- Reconditioned by expert servicemen for appearance and performance.
- Inspected and checked for safety.
- Priced for outstanding value.
- Truthfully and accurately advertised, and backed by your Ford-Monarch Dealer.

COME IN AND MAKE A DEAL . . . YOU'LL DRIVE AWAY A WINNER!

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